



# Project Intake

Custom websites + smart automation for Rochester

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Thanks for getting in touch. This form helps me understand what you need so I can come back with a useful plan instead of a generic quote. None of these questions are technical — fill out what you know, skip what you don't.

\* required

## About you

Your name \*

Your email \*

Phone

## About your business

Business name \*

What does your business do? \*

*One sentence is plenty — e.g. "Roofer serving Monroe County."*

City or service area

## Do you have a website now?

Type the URL — or "no site yet."

## How we connected

### REFERRAL PERK

Referred? 10% off Starter or Growth (20% off Authority) on the build fee. Your referrer earns a 30% thank-you. Monthly hosting stays the same.

## Who referred you?

Pick a name — or 'Someone else' and mention them in your message below.

- No one — found you on my own
- Vincenzo
- Business Therapy & Advisory
- Elevated Digital Works
- Someone else (mention them in your message below)

## Which package fits?

No pressure — pick 'Not sure yet' and I'll help you figure it out.

- Not sure yet — help me figure it out
- Starter — \$750 build + \$20/mo hosting (10% off build if referred)
- Growth — \$1,250 build + \$30/mo hosting (10% off build if referred)
- Authority — \$2,500 build + \$40/mo hosting (20% off build if referred)

## About the project

### What kind of website do you need? \*

- Service business (contractor, salon, lawyer, etc.)
- Restaurant, café, or food
- Retail store / online shop
- Booking or appointments
- Portfolio or personal brand
- Non-profit or community
- Something else

### What should the website do?

*Check every box that applies.*

Online booking / appointments

Contact or quote form

Photo gallery

Menu (for restaurants)

About / team page

Map / location

Online ordering / e-commerce

Blog or news section

Customer reviews / testimonials

Services / pricing list

Social media links

Email list signup

## Project details

### Target launch date

*Approximate is fine — 'Q3 2026', 'ASAP', or 'no rush' all work.*

### Any hard budget ceiling?

*The tier you picked is the build cost. Tell us if you have a separate total cap.*

### Who else needs to approve this project?

*Names + roles if you can. 'Just me' is a great answer.*

### Where is your content?

*Copy, photos, brand assets — what's ready vs. what you need help with.*

Ready — text, photos, brand assets are done

Some pieces ready, others need work

I need help writing or photographing it

Not sure yet

### Current site tech + hosting (if you have one)

*WordPress / Squarespace / Wix / etc. — plus where the domain + email are hosted.*

### Can you grant Google Analytics + Search Console access at launch?

Yes — already use Google Analytics + Search Console

Not yet, but I can set them up

I need help setting them up

No / I'd rather not

Not sure yet

### Sites you do NOT want to look like

*Just as useful as inspiration — what visual or feel turns you off?*

## Goals & style

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### What's the main goal for your new site? \*

*More phone calls? Take bookings? Look professional? Just say it plainly.*

### Any websites you like?

*Paste a couple links to sites whose feel you'd want yours to have.*

### Tell me anything else — what do you need from your website? \*

*This is the big box. Write whatever's on your mind — your situation, what's not working with your current site, what you wish you had.*

## What you get

### **FEATURED ON ROCWEBTECH**

Heads up — your finished site will be featured in our portfolio at [www.rocwebtech.com/work](http://www.rocwebtech.com/work). That gets you a backlink from a Rochester-authority domain (boosts your Google rankings + findability) and free credibility from the agency you hired. Full terms at [www.rocwebtech.com/terms](http://www.rocwebtech.com/terms).

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